



Komarov Botanical Institute of the Russian Academy of Sciences

Peter the Great Botanic Garden

Cultural and Education Centre of BIN RAS



INFORMATION LETTER

Dear colleagues!

We invite you to participate in the Second International Scientific and Practical Conference «*Botanic Gardens in the Modern World: Science, Education, Management*», which will be held from 03 to 07 October 2018 in the Komarov Botanical Institute RAS in St. Petersburg.

The purpose of the conference is to discuss the current state and ways to improve the effectiveness of interaction between organizations of science and culture, society and business; expansion of methods and tools for interaction, exchange of information, promotion of scientific knowledge and cultural heritage; acquaintance with the best practices of cultural and educational activities in historical parks, botanical gardens and protected areas.

We invite employees of botanic gardens, cultural institutions, environmental institutions, representatives of non-governmental public organizations, whose activities are related to the conference topics, as well as teachers of higher and secondary professional educational institutions.

The conference will discuss the following topics:

- I. **Public gardens and/or gardens for society** (historical parks, botanical gardens, specially protected areas on the territory of megacities: what they offer to the society as a whole and each visitor separately, the characteristic features associated with their location).
- II. **Work together** (problems of communication and interaction between different groups of employees within institutions, development of collegial initiatives to support and involve employees in educational, recreational and educational activities for the purpose of realizing the mission of Gardens and SPAs, experience in inter-museum projects)
- III. **Modern tools** in the leisure-educational activities and promotion of reliable scientific knowledge (practical ideas, techniques and solutions used in botanical gardens, museum parks and specially protected areas in order to realize their mission).
- IV. **Cognitive leisure or fascinating cognition** (the role and importance of Botanical Gardens, museum parks and protected areas in supporting formal education).
- V. **Popularization not PR** (popularization, propaganda and PR activities in Botanical gardens, historical museum parks and specially protected areas, the role of managers and their responsibility to society).

Forms of participation in the conference: full-time (presentation of the report, presentation of the report and publication of the article, participation as a listener without a report); extramural (publication of the article).

The registration fee for each participant is 500 rubles and does not depend on the form of participation in the conference. Requisites for payment will be sent after receipt by the organizing committee of applications and materials of participants.

Working languages: Russian and English.

The proceedings of the conference will be published in a separate column in the international electronic journal of Botanic Gardens *HORTUS BOTANICUS*, which is registered in the Russian Scientific Citation Index (RINC) and in the electronic library «e-library».

To participate in the conference, it is necessary to submit to the organizing committee by August 31, 2018:

- Application for participation in the conference for each participant separately. The application is executed in an arbitrary form in the form of a text document with the file name, for example, "Ivanov_Zayavka.doc". The application must contain the full name, position, contact details of the participant, name and postal address of the organization.
- Provide the text of the article prepared in accordance with the requirements of the journal *HORTUS BOTANICUS* (<http://hb.karelia.ru/info/page.php?id=191> type "Essay") in text format with the file name, for example, "Ivanov_Article.doc"

All necessary materials must be sent to the organizing committee by e-mail garden_bin_ran@mail.ru with a note "to the conference." When receiving applications and materials, the Organizing Committee sends a letter to the author's address within 3 working days with confirmation of their receipt. Participants who did not receive confirmation should either duplicate the materials or contact the Organizing Committee by phone.

PLANNED SCHEDULE OF THE CONFERENCE

03 October (Wednesday)	04 October (Thursday)	05 October (Friday)	October 06 (Saturday)	October 07 (Sunday)
10.00-16.00 Registration of participants	9.00-9.45 Registration of participant			
	10.00-10.30 Opening of the conference 10.30-13.30 Plenary session	10.00-13.30 Sessions of the sections		
	13.30-14.30 Lunch break	13.30-14.30 Lunch break		
	14.30-16.00 Sections meetings	14.30-16.00 Sections meetings		
16.30-18.00 Excursions on the Greenhouse routes of the Botanical Garden of Peter the Great and the Botanical Museum	16.30-18.00 Excursions on the Greenhouse routes of the Botanical Garden of Peter the Great and the Botanical Museum	16.30 - 18.00 Practical classes and master classes	9.00-19.30 Departure meeting in one of the historical parks of St. Petersburg or Leningrad region Round table on the topic: "Popularize not PR"	11.00-17.30 Participation in the festival "Celebration of the maple" Interactive participation in the cultural and educational activities of the BIN RAS

Contacts of the organizing committee: 197376, Russia, St. Petersburg, ul. prof. Popova, 2, KPTS BIN RAS, garden_bin_ran@mail.ru, tel. : +7 (812) 372-58-09, +7 (921) 765-00-65.

Conference Organizing Committee:

Head of the Department of Peter the Great Botanic Garden of BIN RAS, Dr.Sc. V.T. Yarmishko (chairman); Junior researcher of the Department of Peter the Great Botanic Garden of BIN RAS M.A. Yaroslavtseva (secretary); Head of the Cultural and Education Centre (CEC) of BIN RAS Yu.G. Kalugin (deputy chairman); deputy. head. of the Department of Peter the Great Botanic Garden of BIN RAS, Dr.Sc. E.M. Arnautova (responsible editor); Director of the Botanic Garden of Petrozavodsk State University. A.A. Prokhorov (member of the editorial board); Director of the Botanic Garden of Tver State University Ph.D. Yu.V. Naumtsev; Leading Specialist of the Department of Landscape Architecture of the Committee for State Control, Use and Protection of Historical and Cultural Monuments M.A. Potemin; Senior researcher Department Botanical Garden of Peter the Great BIN RAS Ph.D. I.A. Pautova; Senior researcher Department of Botanical Garden of Peter the Great BIN RAS K.G. Tkachenko; Methodologist of CEC BIN RAS L.P. Musinova; specialist of the CEC BIN RAS A.V. Volchanskaya